

# SUMMER AT Q

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FEBRUARY 1 – 27, 2021

**Note:** Q will not be open on 6 February, Waitangi Day

Leaning into that warm New Year energy, in February we become a space for artists and audiences to take risks and try something new. We welcome anyone and any shows that choose to register with *Auckland Pride* and *Auckland Fringe Festival*, to apply for Summer at Q; as well as any other shows that reflect this kaupapa.

Thanks to the support of the **University of Auckland**, **Summer at Q** has packaged rates that make our venues more accessible and simpler to budget for. For the full fest vibes we also double and in some cases triple bill performances over one night.

All shows programmed as part of **Summer at Q** will also receive additional marketing support through our umbrella marketing campaign. Make sure you've got some killer imagery and content for our digital strategy.

If you haven't already, come and visit Q, see a show and get a feel for what we programme and how we operate. If you would like to discuss more specifics of our programme or our venues, please email Q's Programme Coordinator Kate Ward-Smythe.

## HOW DO WE SELECT THE SHOWS?

We are open to any genre or art form as part of Summer at Q however we do have a few basic things we keep in mind when selecting work:

- **Context and clarity of ideas.**  
Tell us what you're doing, who it's for and why you're making it. Be specific. There is no need to keep anything secret from us!
- **Bar raising. Q is a professional venue.**  
We are looking for quality presentations that raise the bar for artists involved.
- **Deliverable.**  
We are looking for exciting projects with realistic expectations. Keep in mind that on performance night you may need to pack in within 20 minutes and pack out within 20 minutes.
- **Audience Reach.**  
We are looking for projects that clearly outline how they will attract an audience within a realistic budget. But hey – it's summer, so be creative!
- **Marketing.**  
We will be creating an umbrella marketing campaign that will be heavily digital so think about what visual content you'll have the ability to create.

## THE SUMMER AT Q LOW DOWN

- Summer at Q is a **curated programme** of **free** and **ticketed** events.
- **Loft** and **Vault** performance spaces are ideal for a ticketed season ideally between 4 and 5 nights in duration. We are also open to shorter and longer seasons.
- **Q's Lounge** has limited space for free exhibitions and installations, small evening performances and/or as a meeting point for off-site performances or experiences taking part in Summer at Q.
- Q Theatre operates our **own ticketing system** and we will run the ticketing for your season. All related ticketing fees (inside and outside charges) go back to Q and support us to keep the doors open.
- Shows in **Loft** and **Vault** can be no more than **60 minutes**.
- **Turnaround time between performances will be tight** and we programme with approximately 20 minutes to pack in and another 20 minutes to pack out.
- **Limited storage space** is available for set pieces, so be creative.



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## WHAT'S IN IT FOR YOU?

As part of Q's packaged rates, you will receive:

- **A professional venue.**  
The opportunity to present work at Q at a fraction of our standard rates, by using a festival model (e.g. double and triple bills).
- **Production support.**  
Dedicated tech and production support to help you navigate schedules and equipment.
- **Venue Technician (VT).**  
During pack-in, a dedicated VT will help you settle in, keep you safe and help you make the most of our unique venues. Once seasons are up, a VT is on site to look after the building and keep shows ticking along.
- **Show Operator.**  
Finding an experienced operator for a show can be tricky so our packages include an operator. Show with sound, lights and AV will need to budget for a second operator. You are welcome to bring your own second operator.
- **Venue Set up & Gear.**  
This includes, a general lighting rig to share with the other productions using the space, plus sound and masking set up.
- **Marketing advice.**  
Q's Team will help you on the journey, providing advice and useful resources. We can also advise on suitable price points for Summer at Q, based on previous years' experience
- **Promotional opportunities.**  
There are many opportunities available to promote your show at Q including our digital screens on Queen Street and in Lounge. You're also encouraged to make the most of our many poster placements around Q.

## VENUE HIRE PACKAGE COSTS

Our aim is to make our spaces as affordable as possible, while still ensuring viability for the venue. We will package up a rate to include the basic costs of venue hire, standard equipment, Venue Technician and Show Operator. Once we know **what**, **when** and **how** you want to present your work, we will put together a detailed cost estimate for your season. For now, our Indicative Summer at Q Rate Card is available on our website so you can get a feel for our broad costs.

## VENUE SPECS

**Loft: 117 seats** (plus 2 wheelchair positions)

- Endstage | Racked seating block
- Dimensions:
  - Performance Area 12m x 8.2m
  - Height to beams 3.7m
  - Height to LX grid 4.1m
- Air conditioning: Legit awesome.

**Vault: 58 seats** (plus 1 wheelchair position)

- Endstage
  - Racked seating block
- Dimensions:
  - Performance Area 6m x 4m
  - Height 3.2m
  - Height to grid 2.4m
- No air conditioning, fans only. Vault is a warm venue and not the best for highly physical shows.
- Seating can be removed for art installation

*Further specs and site visits available on request.*

## KEEN? HERE'S HOW TO APPLY:

- Come and see us and have a look at our spaces, to make sure Q has the qualities your show is looking for.
- Fill out the Summer at Q submission form, available on our website – a form is needed for any ticketed events, free events or exhibition ideas.
- Email submissions to Q's Programme Coordinator, Kate Ward-Smythe  
**katews@qtheatre.co.nz**  
by **5pm on Friday 13 November 2020**
- We'll let you know as soon as we can if you're a good fit for the Summer at Q 2021 programme.

SUMMER AT Q IS PROUDLY SUPPORTED BY



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**AUCKLAND**  
Te Whare Wānanga o Tāmaki Makaurau  
NEW ZEALAND

