

## SUMMER AT Q INFORMATION SHEET

**Summer at Q** is our annual celebration of *independent makers*: a space designed to give collective artists, companies and audiences a chance to take artistic risks in theatre, by providing venue, marketing, ticketing and technical support at accessible rates in a *festival framework*. Dance, theatre, music, live art, talks, workshops, cabaret, comedy, whatever your preferred artform, we welcome your ideas and submissions. Over the past 6 years, we have supported works from a massive range of artists, both emerging and established, from experimental, through to kitchen sink dramas.

We welcome applications from anyone wanting to stage their innovative work in a festival environment, as well as those planning to register with **Auckland Pride**. **Summer at Q** content is typically a mix of work from an array of perspectives and experiences, including queer led programming.

Thanks to The **University of Auckland**, productions programmed into **Q Loft** or **Q Vault** during **Summer at Q** will access packaged rates, while those who choose to be programmed into **Q Rangatira**, will enjoy a significant venue discount.

If you would like to discuss any **Summer at Q** specifics, please email **Kate Ward-Smythe, Programme Manager** | **Kaiwhakahaere Hōtaka** at [katews@qtheatre.co.nz](mailto:katews@qtheatre.co.nz).

### THE LOW DOWN

**Summer at Q** is a **curated programme** of **ticketed** events, with occasional free content programmed in our public spaces.

- **Q Loft** and **Q Vault** performance spaces are ideal for a ticketed season, between 3 and 5 nights in duration, though we are open to considering shorter and longer seasons.
- In the festival framework shows in **Q Loft** and **Q Vault** should be no more than 60 minutes. Turnaround time between performances will be tight and we programme with approximately 10 minutes to setup and 10 minutes to strike. Limited storage space is available for set pieces in both these venues.
- By contrast, we tend to programme one show per night in **Q Rangatira**. Length of season can vary between 1 and 5 nights in duration.
- **Q Lounge** contains **Citizen Q**, our bar and kitchen along with **Q Box Office** and is open to the public whenever there is a show on at **Q**. **Q Citizen** is a perfect space for your preshow or post show hosting during your season.
- **Q** runs its own booking system and will run the ticketing for your season. All ticketing fees (inside and outside charges) go back to **Q** to support us to keep the doors open for independent artists.

### HOW IS SUMMER AT Q CURATED

We are open to any genre or artform, scripted or devised as part of **Summer at Q**; however, we do have a few fundamental things we keep in mind when selecting work.

We believe in presenting a contemporary and professional programme that responds to the rich multiplicity and diversity of Auckland and resonates with our physical and spiritual home, Tāmaki Makaurau. **Q** aims to provide a platform from which to experience shared humanity through storytelling that connects and stimulates. We work with makers who are committed to the performing arts and dedicated to creating current, relevant and inclusive projects with purpose through best practise.

- **Context and clarity of ideas.** Tell us what you're doing, who it's for and why you're making it. Be specific. What are the audience going to see or experience? There is no need to keep anything secret from us.
- **Bar-raising.** **Q** is a professional venue. We are looking for high quality presentations that raise the bar.
- **Deliverable.** We are looking for exciting projects with realistic expectations. **Q Loft** and **Q Vault** shows must be able to share and double bill, as per the festival framework.
- **Audience Reach.** We are looking for projects



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that clearly outline how they will attract an audience within a realistic budget. We're also about pushing boundaries.

- **Marketing.** We will be creating an umbrella marketing campaign that will be heavily digital, so make sure you've got some stunning imagery and content for our digital strategy.

## VENUE SPECS

**Rangatira: 338 standard seats** (plus 3 wheelchair positions)

- End On | Racked seating block
- Dimensions:
  - Performance Area 9.5m x 12.25m
- Air conditioning

**Loft: 117 seats** (plus 2 wheelchair positions)

- End On | Racked seating block
- Dimensions:
  - Performance Area 12m x 8.2m
  - Height to beams 3.7m
  - Height to LX grid 4.1m
- Air conditioning

**Vault: 58 seats** (plus 1 wheelchair position)

- End On
  - Racked seating block
- Dimensions:
  - Performance Area 6m x 4m
  - Height 3.2m
  - Height to grid 2.4m
- Air conditioning unavailable, fans only. **Q Vault** is a warm venue and not the best for highly physical shows.
- Seating can be removed for art installations

*Further specs and site visits available on request.*

## WHAT'S IN IT FOR YOU?

Our aim is to make **Q** spaces as affordable as possible, while still ensuring viability for the venue. Therefore, we package up a rate for **Q Loft** and **Q Vault** shows, to include the basic costs of venue hire, standard equipment, Venue Technician and Show Operator. Once we know what, when and how you want to present your work, **Q** Production Team will put together a detailed cost estimate for your season. For now, our Indicative **Summer at Q** Rate Card is available below, so you can get a feel for the broad costs.

As part of **Q Loft** and **Q Vault** packaged rates, we offer:

- **A professional venue.** The opportunity to present work at **Q** at a fraction of our standard rates, by using a festival framework (double or triple bills).
- **Venue Technician (VT).** During pack-in, a VT will help you settle in, keep you safe and help you make the most of our unique spaces. Once seasons are up, a VT is on site to look after the building and keep shows ticking along.
- **Show Operator.** Finding an experienced operator for a show can be tricky, so our packages include an operator. Shows with sound, lights and AV will need to budget for a second operator. You are welcome to bring your own second operator.

As part of **Rangatira Summer at Q content we offer:** A discounted venue hire rate; plus a general lighting, audio and masking set up.

**All Summer at Q shows, Loft, Vault and Rangatira,** will receive:

- **Production support.** Tech and production support to help you navigate schedules and equipment.
- **Venue set up and gear.** This includes a general lighting rig to share with the other productions using the space, plus sound and masking set up.
- **Ticketing and Marketing advice.** **Q's** Team will help you on the journey, providing advice and useful resources. We can also advise on suitable price points for **Summer at Q**, based on previous years' experience.
- **Promotional opportunities.** There are many opportunities available to promote your show at **Q** including our digital screens on **Queen Street** and in **Q Lounge**. You are also encouraged to make the most of our many poster placements around **Q**.



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## HOW TO APPLY:

Submissions for **Summer at Q** open in late August each year. [Sign up to our industry mail list](#) to be notified when submissions open: [eepurl.com/dxbnUf](http://eepurl.com/dxbnUf).

If you would like to register your interest now, please email

**Kate Ward-Smythe**

**Q's Programme Manager | Kaiwhakahaere Hōtaka**

[katews@qtheatre.co.nz](mailto:katews@qtheatre.co.nz)

Q is very thankful to THE **UNIVERSITY OF AUCKLAND**, who back our urge to push boundaries, with exciting and ground-breaking ideas and content.

## DEFINITIONS/INTERPRETATION

**Best practice:** Creative activities, methods and health and safety protocols that are shown to produce the best results

**Curated programme:** Carefully chosen and thoughtfully gathering the various artistic voices together to create new meaning or to create/extend a context for their own work.

**Double bill:** A programme of entertainment with two main items; two different shows scheduled one after the other on the same night. Usually festival programmes are double billed to keep the overall costs low to ensure artist affordability.

**Festival Environment/Framework:** Where various artists (art, theatre, comedy, circus, music etc.) come together to present their work at a specific time frame under a specific banner, under a specific kaupapa.

**High-quality:** The strength of the idea; the viability of the process; the experience and ability of the people involved; and the soundness of the budget. Applications that are strong in some, but not all, of the above areas are seen as having potential.

**Independent Makers:** A play or musical that isn't paying equity wages. It may be a profit share, where you get some money, but it's not necessarily a professional production. Sometimes called co-op, profit-share or amateur theatre.

**Inside charges/Outside charges:** An inside charge is included in the cost of the ticket and could be considered the ticketing organisation's income for the service offered, whereas an outside charge is in addition to the cost of the ticket and usually reflects the cost of service associated with the customer's purchase method i.e. booking fee

**Theatre:** Theatre includes both classical and contemporary theatre, and all genres such as comedy, drama, physical theatre, devised theatre, street theatre, musical theatre, circus, puppetry and mask.



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**AUCKLAND**  
NEW ZEALAND



## INDICATIVE RATE CARD

Our aim is to make our spaces as affordable as possible, while still ensuring the viability of our venue. The **indicative** packaged rates below include the basic costs of venue hire, standard equipment, Venue Technician, Show Operator and air

conditioning (excluding Vault). For successful artists, once we know **what, when** and **how** you want to present your work, we will put together a **detailed cost estimate** for your season.

VENUE	VENUE USE	PACK IN	LENGTH OF SEASON	PACKAGE COST
<b>Rangatira</b>	Ticketed performance	1 day (8 hours)	Consultation required	N/A - Venue Hire Discount Offered*
<b>Loft</b>	Ticketed performance	1 day (8 hours)	5 Performances	\$2,100.00+GST
<b>Vault</b>	Ticketed performance	1 day (8 hours)	5 Performances	\$1,100.00+GST
<b>Lounge</b>	Non-ticketed (Free) event or performance	<i>Dependent on requirements and any other activity</i>	<i>Dependent on requirements and any other activity</i>	<i>All charges TBC (minimal)</i>
<b>Visual Art</b>	E.g. Red Wall and/or Window Installation	<i>Dependent on requirements and any other activity</i>	Throughout <b>Summer at Q</b> – February 1 to 27, 2022	<i>All charges TBC (minimal)</i>

- *\*Occasionally we programme **SAQ** content in Rangatira, our largest space. Due to the scale of Rangatira, we offer these hirers a venue hire discount plus standard arts rates for labour and equipment, rather than a packaged rate.*
- *These rates are only indicative. Please refer to the official rate card shared when applications open annually. Conditions apply.*
- *Any public holiday incurs additional costs.*

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