

EXPRESSION OF INTEREST FORM 2018

Please read the information below before filling out the form below.

WHAT DO WE PROGRAMME?

We believe in presenting a curated contemporary and professional programme that responds to and resonates with our physical and spiritual home Tāmaki Makaurau (Auckland area). Q aims to provide a platform from which to experience shared humanity through storytelling that connects and stimulates.

We aim to fill our spaces with content from professional makers, who are committed to a career in the performing arts and are dedicated to creating contemporary and relevant projects with purpose.

Our programme presents the work of leading arts organisations alongside local, national and international independents, at established and mid-career level. We are a multi-form and multi-genre venue open to theatre, music, dance, comedy, film, visual art, talks and everything in between.

It is Q's **programming policy** to present professional performing artists and companies, and some corporate events. Community group, school productions or amateur performances may be considered if they are umbrella'd and programmed as part of a Festival (Auckland Arts Festival, Auckland Pride, Tempo Dance Festival, NZ International Comedy Festival, Auckland Fringe or Doc Edge).

WHO MAKES THE PROGRAMMING DECISIONS?

Programming is curated by our Programming Team lead by Q's Programme Director, Sarah Graham, CEO, James Wilson and Programme Coordinator, Kate Ward-Smythe.

Availability: We generally programme Rangatira 12-18 months in advance, Loft 6-9 months in advance and Vault 3 – 6 Months in advance. For 2018 and 2019, we are open to receiving applications that will enable us work through a curatorial process to balance Q's programme.

Tip: It is recommended that you visit Q itself, visit our website to look at our spaces, atmosphere and programming style, and tailor your responses in this EOI to Q. Fill out as much detail as you can in the form below and email to our Programme Director, sarah@qtheatre.co.nz.

BASIC INFORMATION

Company:	
Project Name:	
Discipline / Genre:	
Primary Contact:	
Postal Address:	
Landline Contact Number: Mobile Contact Number:	
Email:	



KEY PEOPLE INVOLVED – please indicate if the people are confirmed for the project or not and brief bio's where applicable.

Producer:	
Director:	
Designer/s:	
Marketing:	
Publicist:	
Production Manager:	
Performers:	
Other:	

DESIRED PERFORMANCE SPACE: i.e. Rangatira (main auditorium), Loft (studio)

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DATES & DURATION (please note)

Season Dates: first choice:	
Second choice:	
Third choice:	
Impossible Dates:	
How long a pack-in period do you require?	
How long will it take you to pack out?	
How many performances would you like?	
Length of show:	

PROJECT DETAILS

Project Title:	
Background of project and your company:	
How are you looking to engage with Q? <i>i.e. are you looking at a venue for hire, buy out, or joint venture model?</i>	
Are you looking for any additional support?	
Is this a new work, if so what is your development period and plan?	
Have you had any previous seasons of this show? If so, where and for how long? <i>If there has not been a previous season of this specific work but you or the company you represent has presented work previously please provide details from past season/s.</i>	



Is this a scripted work? If so, do you have the rights to the script?	
Is this a return season, if so are you planning a redevelopment period?	<i>Please provide details.</i>
What was the venue capacity?	
How long was the season? What was the total audience attendance number? How many comps did you issue? Capacity of the venue? Average ticket price?	
How is this project being funded?	<i>Please provide a detailed breakdown of your funding approach; and when you will know the outcome of any applications.</i>
Describe your target audiences and outline methods by which you can target them. How are your networks? Where do they like to find their information from?	<i>Please provide a brief Marketing Plan if possible.</i>
Why do you want to present at Q? Have you discussed a season with other venues in Auckland? If so, which venues?	
Is this season part of a tour? If so please provide tour details.	
If you have them, provide links to your show/company Facebook, YouTube, Vimeo, Website, Twitter account:	

If you have any questions about this form, or how Q works, please email sarah@qtheatre.co.nz. We will be in touch soon.