

AUCKLAND FRINGE AT Q

Q'S HAND-PICKED FRINGE PROGRAMME

FESTIVAL DATES:

TUESDAY 19 FEBRUARY — SATURDAY 2 MARCH 2019

SUBMISSIONS CLOSE:

SUNDAY 28 OCTOBER 5PM 2018

WHAT IS FRINGE AT Q?

Auckland Fringe at Q is an accessible, supportive and professional experience.

Our ever-expanding vision for Auckland Fringe at Q is to present a platter of local, national and international artists to Auckland audiences. We aim to design a programme that includes a spectrum of emerging, mid-career and established practitioners presenting work alongside each other; projects at their leading edge that challenge artists and audiences alike and are wide open to possibility. We want the very best of the Fringe to feel at home at Q.

For the period of Auckland Fringe, Q has created package rates that make our venues more accessible and simpler to budget for. We do this by double and in some cases triple billing performances over one night and sharing resources.

If you haven't already, come and visit Q, see a show and get a feel for what we programme and how we operate. If you would like to discuss more specifics of our programme or our venues please email Q's Programme Director Sarah Graham to have a conversation.

HOW DO WE SELECT THE SHOWS?

We are open to any genre or form as part of Fringe at Q but we do have a few basic things we keep in mind when selecting work:

- **Context & clarity of ideas.**
Tell us what you're doing and be specific. There is no need to keep anything secret from us!
- **Bar raising.**
Q is a professional venue. We are looking for quality presentations that raise the bar for the artists involved.
- **Deliverable.**
We are looking for exciting projects with realistic expectations. Keep in mind that on a performance night you may need to pack in within 20 minutes and pack out within 20 minutes. Plans + Teams = Awesome.
- **Audience Reach.**
We are looking for projects that clearly outline how they will attract an audience within a realistic budget. But hey – It's Fringe, so be creative! Yes posters, flyers... But what else?

THE FRINGE AT Q LOW DOWN

- Auckland Fringe at Q is a **curated programme** of **free** and **ticketed** events.
- **Loft** and **Vault** performance spaces are ideal for a ticketed season ideally between 4 and 5 nights in duration. We are also open to shorter and longer seasons.
- **Rangatira** is ideal for big shows wanting to present a short 1 or 2 night season.
- **Q's Barfoot & Thompson Lounge** has limited space for free exhibitions and installations, small performances and/or as a meeting point for off-site performances or experiences taking part in Auckland Fringe.
- Q Theatre operates our **own ticketing** and we will run the ticketing for your season. You can set your own ticket prices and we will advise as and when required.
- Ticketed shows can be **no more than 60 minutes**.
- **Turnaround time between performances will be tight** and we programme with approximately 20 minutes to pack in and another 20 minutes to pack out.
- **Limited storage space** is available for set pieces, so be creative.

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WHAT'S IN IT FOR YOU?

As part of Q's packaged rates, you will receive:

- **A professional venue.**
The opportunity to present work at Q at a fraction of our standard rates, by using a festival model (e.g. double and triple bills). Yes, it means limited pack in/out time – but it's great practice for Edinburgh, right?!
- **Production Coordinator.**
Dedicated tech and production support to help you navigate schedules and equipment.
- **Venue Technician (VT).**
During pack-in, a dedicated VT will help you settle in, keep you safe and help you make the most of our unique venues. Once seasons are up, a VT is on site to look after the building and keep shows ticking along.
- **Show Operator.**
Finding an experienced operator for a Fringe show can be tricky so our packages include an operator. If you have complicated sound or AV, you may need to budget for an additional operator. If you have your own operator in mind let us know and we can talk it through.
- **Venue Set up & Gear.**
This includes, a general lighting rig to share with the other productions using the space + sound and masking set up.
- **Marketing advice.**
Q's Marketing Coordinator will help you on the journey, providing advice and useful resources. We can also advise on suitable price points for Auckland Fringe at Q, based on last year's experiences.
- **Promotional opportunities.**
You can promote your show on Q's digital screens on Queen Street and in Lounge. Plus you can make the most of our many poster placements around Q. Your show will be included in our Auckland Fringe at Q banner and will be featured in Your Q, our fortnightly EDM (newsletter), emailed to over 22,000 people.

VENUE HIRE PACKAGE COSTS

Our aim is to make our spaces as affordable as possible, while still ensuring viability for the venue. Once we know **what**, **when** and **how** you want to present your work, we will put together a detailed cost estimate for your season. For now, our Auckland Fringe at Q Rate Card is available on our website so you can get a feel for our broad costs.

Rehearsal Space: Q has rehearsal space available in the run up to the festival in our Vault and Cellar spaces from November. There is a daily charge of \$15+GST per day.

VENUE SPECS

Loft: 121 seats (including 2 wheelchair positions)

- Endstage | Racked seating block
- Dimensions:
 - Stage 12m x 8.2m
 - Height to beams 3.7m
 - Height to LX grid 4.1m
- Air conditioning: Legit awesome.

Vault: 72 seats (including 1 wheelchair position)

- Cabaret seating (tables of 4)
- Dimensions:
 - Stage 6m x 4m
 - Height 3.2m
 - Height to grid 2.4m
- Air conditioning: Vault is a warm venue. You have been warned.
- Seating can be removed for art installation

Further specs and site visits available on request.

KEEN? HERE'S HOW TO APPLY:

- Carefully read the Auckland Fringe at Q curating framework to make sure your show has the qualities we are looking for.
- Fill out the appropriate Auckland Fringe at Q submission form, available on our website for **ticketed events, non-ticketed events** and **exhibition works**.
- Email submissions to Q's Programme Coordinator, Kate Ward-Smythe
katews@qtheatre.co.nz
by **5pm on Sunday 28 October 2018**
- We will let you know as soon as possible if you're a fit for the Auckland Fringe at Q programme.

